



JHANY MISERQUE

UX/UI DESIGNER

ABOUT ME

UX/UI Designer with an engineering mindset and an artistic eye, crafting intuitive, user-centered digital experiences end to end — from research and information architecture to high-fidelity prototyping and usability testing. **My focus:** e-commerce optimization, including PDP/PLP layouts and payment gateway design.

I run on an AI-powered workflow: Claude, Figma Make, ChatGPT, Grok, Lovable, and Cursor accelerate research synthesis, sharpen user flows, and speed up iteration without cutting corners on rigor. **I know where automation earns its keep and where human judgment isn't negotiable.** Foundational HTML/CSS/JS keeps handoffs pixel-perfect and conversations with developers frictionless.

Engineering precision. Design empathy.
C2 English.



EXPERIENCE

UX/UI DESIGNER

- *Independent UX/UI Designer (2024-Present)*
- Led the **end-to-end design** of digital products across e-commerce (*Sun Ninja*), B2B SaaS (*TIF*), fintech (*Budget Pilot*), and cultural platforms (*The Museum App*), owning the process from discovery to delivery through **user research, journey mapping, information architecture, interaction design, design systems, and accessibility** best practices, translating business goals into intuitive, user-centered experiences.
- Took The Museum App from research to a fully tested mobile + responsive prototype, applying **high-fidelity prototyping and moderated usability testing** across 2 participants to surface and resolve key friction points before final handoff.
- Partnered with early-stage founders to transform ambiguous product ideas into validated product concepts by **conducting UX audits**, defining product direction, and delivering interactive prototypes and user-centered design recommendations.

DESIGN ENGINEER

- *MAS Ingeniería (2023) - Internship*
- Designed and programmed a robotic arm for automated milkshake preparation using CAD, CAM, and automation principles. Applied technical precision and systems thinking directly transferable to complex digital interface design.

TEACHER MONITOR

- *Universidad Pontificia Bolivariana (2019-2023)*
- Mentored 50+ engineering students in CAD, CAM, and CAE software. Created user-friendly tutorials and teaching materials that improved student performance and software adoption rates.

MAINTENANCE ANALYST

- *ComerciBeef (2023)*
- Optimized company inventory processes by designing and implementing structured systems in Notion and Google Workspace, reducing manual errors and improving data accessibility.

Supporting documentation for education and work experience can be provided upon request.

SKILLS

Language

English: C2

Spanish: Native

Design & Prototyping

Figma

FigJam

Adobe XD

Proto.io

InDesign

Photoshop

AI-Augmented Workflow

Claude

ChatGPT

Grok

Figma Make

Prompt Engineering

Lovable

Cursor

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PORTFOLIO PREVIEW

SUN NINJA



CRO redesign of desktop shopping experience for a sun-care brand.

Tightening the path from browse to buy with conversion-focused UX and a cleaner visual system.

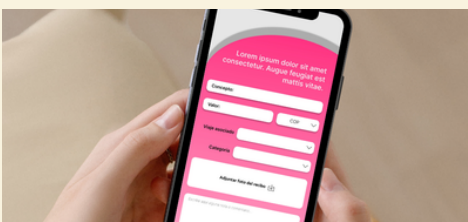
TIF



Designed the information architecture and UI for a B2B logistics platform.

Turning a document-heavy compliance process into a structured, guided workflow across three core modules.

BUDGET PILOT



End-to-end mobile app for trip budgeting.

From dual-persona research to a tested prototype that keeps travelers on budget without killing spontaneity.

WANT MORE?

See the **full case study**
and my **artistic side**

Design & Research

Journey Mapping

Personas

Storyboarding

User flows

Usability Testing

Layout Design

HTML/CSS/JS

Low/High-Fidelity Prototyping

Accessibility (WCAG 2.1)

Wireframes

User research

Agile (Scrum & Kanban)

Competitive Analysis

Design systems (Double Diamond)

Information Architecture

Fast-Paced Environments

Iterative Design

EDUCATION

MICROSOFT UX DESIGN PROFESSIONAL CERTIFICATE

- ▶ Microsoft-Coursera (In Progress)

GOOGLE UX DESIGN PROFESSIONAL

- ▶ Google-Coursera (February 2025)

8-course specialization: Foundations of UX, Wireframing & Prototyping, UX Research, High-Fidelity Designs, Usability Testing.

BACHELOR DEGREE: MECHANICAL ENGINEERING

- ▶ Universidad Pontificia Bolivariana (2018-2023)

GPA 4.23 (85% of the maximum scale).

ICETEX mobility fellow: Potsdam University, Germany.

ADDITIONAL SPECIALIZED TRAINING

AI AND PROGRAMMING

- ▶ Google Prompting Essentials Specialization

Coursera-In Progress

- ▶ Fundamentals of Machine Learning and Artificial Intelligence

AWS Training & Certification (September 2025)

- ▶ HTML CSS JS Course for UI/UX Modern Web Developers

Udemy (October 2025)

UX/UI PRINCIPLES

- ▶ Digital Skills: User Experience

Accenture (September 2025)

- ▶ UX/UI Design principles compact

Udemy (July 2024)

- ▶ User experience - Adobe XD, UI/UX Design

Udemy (June 2024)

GRAPHIC DIGITAL DESIGN

- ▶ Graphic design masterclass

Udemy (April 2024)

- ▶ Complete web and mobile design UI/UX, Figma

Udemy (February 2024)

- ▶ Modeling in Blender 3D

Udemy (January 2024)

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